



2009 National Conference
on Volunteering & Service

June 22-24, 2009 • San Francisco

civic.energy.generation.



Volunteer Management: Career Development and Networking Opportunities

Welcome!

- Erin Barnhart
 - Director, Volunteerism Initiatives idealist.org
- Katie Campbell
 - Executive Director, Council on Volunteer Certification
- Sarah Christian
 - Director, Strategic Initiatives VolunteerMatch
- Joanna Johnson
 - ALIVE Board Past President
- Gretchen Jordan, CVA
 - ALIVE Board President

We'd like to know....

- Who's in the room?
- Your skills and credentials
- What would you like to gain from today?

From the audience:

- Here to learn about ALIVE
- Looking for support in volunteer management role/job.
- Looking for firm pathway/career options after volunteer management.
- Looking for mentorship.
- Looking for networking with key people.
- Looking for recognition and pay grade information.
- Looking to understand how to navigate in the field.
- Here to see what is new.
- Professional career elevation opportunities
- Looking for ways to merge the volunteer job with internal corporate engagement
- Upper management recognizes staff but not the role of volunteer management...what to do?

Questions and Answers!

- For your reference, we will document this presentation and the additional notes on our website. Check the resources page at:
- www.volunteeralive.org



Personal goal setting

- Take a few minutes to write down your professional development goals.
- What kinds of tools, resources, and training do you need to be successful?

Panel Presentation

- Erin Barnhart
Director, Volunteerism Initiatives
Idealist.org
- Professional development resources:
trainings, classes and workshops

Professional development resources: trainings, classes and workshops

- National and International Trainings
 - National Conference on Volunteering and Service
 - International Association for Volunteer Effort
 - Canadian Administrators of Volunteer Resources
- Statewide Trainings
 - State Commissions and Associations

Professional development resources: trainings, classes and workshops

- Local Trainings
 - Local professional associations
 - Volunteer centers
 - Management support organizations (MSOs)
 - Universities, colleges, and community colleges

Professional development resources: trainings, classes and workshops

- Online Training
 - Universities (Louisiana State-Shreveport, Southeastern Community College, Portland State, Temple, University of North Texas)
 - Webinars (VolunteerMatch, Points of Light Institute/Hands On Network, Idealist.org, ALIVE, Corporation for National and Community Service)
 - Online Learning (Everyone Ready/Energize, Volunteer Development Scotland)

Professional development resources: trainings, classes and workshops

- Downloadable Training
 - Betty Stallings
 - CharityVillage
 - Everyone Ready / Energize, Inc.
 - Society for Nonprofit Organizations

Panel Presentation

- Katie Campbell
 - Executive Director
 - Council for Certification in Volunteer Administration
- Earning your CVA – Certified Volunteer Administrator

The CVA Credential

- Founded late -1970's by AVA
- Council for Certification in Volunteer Administration founded in 2006 as new home
- Current supporters:
 - ALIVE
 - Energize, Inc.
 - Idealist.org
 - International Association of Volunteer Efforts
 - International Volunteer Managers Day
 - National Assoc. of Volunteer Programs in Local Government
 - National Human Services Assembly
 - People First – Total Solutions
 - Points of Light Institute & Hands On Network
 - United Way
 - Volunteer Match
 - Volunteer Today

CCVA Core Competencies

- Ethics
- Organizational Management
- Human Resource Management
- Accountability
- Leadership and Advocacy

THE CVA CREDENTIAL

- ***IS...***

- Generic, applicable to all settings
- Performance-based
- Developed by peers
 - Voluntary
- International

- ***IS NOT...***

- A “how to” course or class
- A certificate of completion
- Linked to a specific college or university

ELIGIBILITY

- Minimum of 3 years experience (paid or unpaid)
- At least 30 % of current position related to volunteer resources management

HOW TO APPLY

- **Registration Period for 2010 cycle:**
October 1, 2009 – March 1, 2010
 - Registration form in Candidate Handbook
 - Two letters of professional recommendation
- **2009 Fees (slight increase for 2010):**
Early Bird Discount (Oct. 1 – Dec. 31) \$190 US
Regular (Jan. 1 – March 1) \$240 US

(additional discount for Points of Light – Hands On members)

THE PROCESS: Exam + Portfolio

Multiple Choice Exam

- Measures knowledge, application and analysis
- Tied directly to core competencies
- Based on specific primary references
- Total of 80 questions; two hours in length
- 4th Wednesday in May, via web-based system
- Candidates arrange local proctor & test site
- Scored on a pass/fail basis

THE PROCESS: Exam + Portfolio

Portfolio

- **Philosophy Statement**

Concise 500 words, very personal; “what I believe...”

- **Management Narrative**

1500 words

Describing & analyzing your real-life experience

- **Both submitted by December 31**

- **Scored by 2 trained CVA Readers**



CANDIDATE SUPPORT

Helping You Succeed!

- Conference calls
- Local study-buddy or support group
- Practice Exam on-line
- Sample Portfolios
- CVASupport GoogleGroup
- Connections to CVAs near you or in similar settings

RECERTIFICATION

- Required every 5 years
- Must earn 35 Professional Development Units (PDUs) per 5-year recertification cycle.
- One PDU equals one contact hour or 0.1 CEU.
- Demonstrate learning, professional growth, leadership
- Maximum flexibility, minimum time to track
- Details and tracking forms provided

Why Certify?

- Enhances self-esteem through peer recognition
- Increases confidence in problem-solving skills
- Increases personal and professional credibility
- Demonstrates the transferability of your knowledge, skills and abilities
- Reinforces your commitment to professional excellence
- May enhance your employability and your position in the organization

CVA: The Mark of Excellence

*Council for Certification
in Volunteer Administration*

www.CVAcert.org

804-794-8689

ccva@comcast.net



Panel Presentation

- Gretchen Jordan, CVA
 - AL!VE Board President
- Local networking with your DOVIA
- What AL!VE can offer you

Local support and resources

– State commission listing

- State
- Local DOVIA
- Specific
 - NAVPLG www.navplg.org
 - AVHRP www.avhrp.org
 - AAMV www.aamv.org

– AL!VE listing of DOVIAS

- Add your organization to the list on the table

– Energize

- www.energizeinc.org

Some of the benefits....

- Annual conference
- Monthly or quarterly meetings
- Access to resources
- Networking
- Recognition and awards to and from your peers

Some of the benefits....

- CVA Study support groups
- Job information
- Professional development opportunities
- Advanced learning opportunities
- Partner and collaboration opportunities

Some of the benefits....

- Leadership opportunities
- Skill building
- Community contacts
- Camaraderie
- Resume builder

Some of the benefits....

- Legislative updates
- Risk management issues
- Advocacy opportunities
- Best practice sharing
- Access to resources

www.Denverdovia.org

- **Advanced Practitioner Symposium
For Volunteer Professionals**
For Symposium Details, Session Descriptions and to Register
visit www.doviaevents.org
May 27, 2009
Join the DOVIA listserv
An opportunity *for members only* to share and discuss
information relevant to the field of volunteer management.
- **Visit the Non-profit Job Bank** for listing of job opportunities.
- **Legislative Updates**
- **The estimated dollar value of volunteer time is \$19.51 per hour for 2007.**

Members Only

- **Directors of Volunteers in Agencies**
promotes professionalism in the field of volunteer
management, advocating for issues concerning
volunteerism and providing network and educational
training opportunities for its membership.



DoviaSD.org

- Welcome to DOVIA of the Sioux Empire! The purpose of DOVIA is to share needs and resources concerning all aspects of volunteer management, development of working relationships among groups and individuals, provide education and training to all who support volunteerism, and to offer the opportunity for networking among volunteer agencies.
- Our chapter was organized in 1988 by a steering committee of five volunteer managers from a variety of human service agencies. Sioux Empire DOVIA is led by an executive committee of officers.
- **2nd Annual Volunteer Coordinators Conference**
- **July, 13th 2009**
- Please view the attachment for more information.
- [Evite2009.pdf](#)



Doviasacramento.org

- Welcome to DOVIA!
- DOVIA (Directors of Volunteers in Agencies) of Sacramento provides a forum for exchange of information for professionals in the volunteer management field. We are committed to promoting services and emphasizing the professional growth of volunteer managers.
- This site provides an overview of DOVIA resources such as upcoming meetings and seminars, current newsletters, links to fellow organizations, event photos, volunteer coordinator handbooks, support websites, a book store and will introduce you to our board members.
- Please feel free to contact us with any questions you may have. We're here to support you in this exciting field.
- Thank you again for your interest in DOVIA. We look forward to working with you.
- Sincerely,
DOVIA Board of Directors



Doviaaustin.org

- Directors of Volunteers in Austin (DOVIA) provides networking opportunities for volunteer professions in Central Texas. Our mission is to promote volunteer service administration as a profession, facilitate the exchange of information, and promote professional development and education.
- DOVIA meets monthly to discuss fun topics and important issues in volunteer management.
- We also provide online networking through our yahoo chat group.



Volunteerjacksonville.org

- DOVIA is Directors of Volunteers in Agencies. Its purpose is to give credence to volunteer program management as a profession. Accordingly, DOVIA envisions a high quality of volunteer management professionals and volunteerism at all levels and in all organizations throughout the community.
- "TAKE YOUR FUNDRAISING TO THE NEXT LEVEL"
- UPCOMING TRAINING EVENT ON June 17, 2009
- WHEN: June 17, 2009 11:45 AM - 1:30 PM
WHERE: University of Phoenix
4500 Salisbury Road N
(Room # posted by elevators)
TRAINER: Mary McCormack
BRING: Brown Bag Lunch;
2 Fundraising Success Stories to Share
REQUIREMENT: RSVP
COST: HOJ Member Agencies FREE
Other Nonprofits \$10



NYava.org

- NYAVA Workshop -- Creative Responses to the Economic Crisis
- **Strengthening your Volunteer Program and your Career in Challenging Times Part Three**
- Friday, June 5th, 2009
Time: 9:00 a.m. – 11:30 a.m
Location: University Settlement, Houston Street Center, 273 Bowery (at Houston Street), New York, NY 10002
- Part III:
Crafting a Career in Volunteer and Nonprofit Management
- Volunteer Managers utilize a diverse set of skills in their work, including development, public relations, human resources, program design, and event planning. This workshop will show you how to use your varied skill-set to create a lasting and challenging career in volunteer management or how to transfer your skills into another area of nonprofit or private sector management. Learn how to market your skills and expand your career goals during the economic crisis. To register and for more information, [view the registration form](#).
- Directions:
By Subway: F / V to 2nd Avenue, B / D to Broadway Lafayette, or 6 to Bleecker. Please note that this site is wheelchair accessible.
- For more information about NYAVA's Professional Development Committee, please contact fdc@nyava.org



ALIVE volunteerlive.org

- **Welcome!**
- ALIVE - the Association of Leaders in Volunteer Engagement - is the new membership association for professional volunteer resource managers.
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- ALIVE serves to enhance and sustain the spirit of volunteering in America by fostering collaboration and networking, promoting professional development, and providing advocacy for leaders in community engagement.
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- We are ...
- professionals in volunteer management and engagement
- advocates for the recognition and appreciation of volunteer management
- the resource for and the link to tools, research, and best practices
- educators of decision makers in all volunteer management arenas
- influencers for redefining job descriptions, compensation, and the position of volunteer manager in our organizations
- diverse, inclusive and member driven
- **ALIVE**

ALIVE

ASSOCIATION OF LEADERS IN VOLUNTEER ENGAGEMENT



Questions and Answers!

- **ALIVE Workshop Post- Presentation Questions**
 - **Networking and Career Development – June 2009**
 - Are there any DOVIA'S in the Bay Area near San Francisco?
 - San Mateo and Marin County
 - Any advice for online/virtual volunteers and the management role?
 - Jayne Cravens and Coyote Communications website/blog
 - Techsoup.org
 - There are no resources for hosting a website for Palm Beach County. Any suggestions?
 - Facebook
 - Chris Veigh
 - Ning
 - Any software options? Attendee uses Excel and would like a more up-to-date software package but cannot afford.
 - Techsoup
 - Check archives of CyberVPM
 - Jayne Cravens website
 - Salesforce.com
 - IJOVA by Dale Safrit, North Carolina State University
 - Matt Dunne, Manager of US Community Affairs for Google is making services [a1] available to non-profits. Email address is dunne@google.com
 - For networking purposes, you can use your cell phone to save and send business card information.
 - [a1]What services are these?We'll document on our website for reference.
- www.volunteeralive.org



Panel Presentation

- Sarah Christian
- Director, Strategic Initiatives
- VolunteerMatch

- Online resources for networking and professional development

Networking

- Directors of Volunteers in Agencies
- DOVIA
- Associations for Volunteer Administration
- Local AVA
- Volunteer Center
- State Office of Volunteerism
- United Way
- ALIVE
- Search for your local organization

National Organizations

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
www.arnova.org
- Points of Light Institute
 - <http://www.pointsoflight.org>
- Independent Sector
Legislative Advocacy, Newsletters, Research
 - <http://www.independentsector.org>
- Hands on Network
 - www.handsonnetwork.org

National Organizations

- Corporation for National and Community Service
 - www.nationalserviceresources.org
- National Association of Volunteer Programs (NAVPLG)
 - <http://www.navplg.org>
- Association of Hospital Volunteer Resource Professionals (AHVRP)
 - www.ahvrp.org

Other Resources

- Volunteer Today - Electronic Gazette
 - <http://www.volunteertoday.com>
- Energize Inc
 - <http://www.energizeinc.com>
- Idealist.org
 - <http://www.idealists.org/vmrc>
- CyberVPM

Personal goal setting

- Take a few minutes to review your professional development goals:
- What else would you like to add after what you have learned today?
- What's needed to be successful?

Thank you!

